



## 4KIDS ENTERTAINMENT, CHAOTIC USA ENTERTAINMENT AND TC DIGITAL GAMES DELAY THE LAUNCH OF CHAOTIC TO LATE SUMMER 2007

### *Company Extends Beta Test of The ChaoticGame.com website.*

New York, N.Y. (June 19, 2007) –4Kids Entertainment, Inc., (NYSE:KDE) the children’s entertainment powerhouse that turned the trading card-based properties Pokémon and Yu-Gi-Oh! into worldwide sensations, Chaotic USA Entertainment Group, Inc. and TC Digital Games LLC have delayed the launch of the Chaotic trading card game and website until late summer 2007. 4Kids believes that Chaotic represents a major development in the trading card industry by bringing the category into the Digital Age with a game that can be played both traditionally and through the Chaotic Online Game Experience at [www.ChaoticGame.com](http://www.ChaoticGame.com).

“We feel it is imperative that the Chaotic website, [www.chaoticgame.com](http://www.chaoticgame.com), provide Chaotic players with all of the engaging game play found in our Chaotic trading card game while at the same time accommodating a large number of online players,” said Alfred R. Kahn, Chairman and Chief Executive Officer of 4Kids Entertainment. “It was our decision to postpone the public launch to of the Chaotic Trading Card Game from June 27<sup>th</sup> to late summer 2007 to give us more time to sufficiently beta test the scalability and functionality of the website. We will continue the closed beta test of the Chaotic website this summer to make certain that the website provides Chaotic fans with a great online game experience.”

The highly anticipated Chaotic Trading Card Game™ will launch in late summer 2007 when Chaotic fans will be able to purchase “Dawn of Perim” UnderWorld and OverWorld Chaotic First Edition Starter Decks and “Dawn of Perim-Secrets” Booster Packs at comic and hobby stores nationwide. Chaotic is the first trading card property specifically designed to integrally connect trading card gaming with various interactive technology platforms including online and mobile. Each Chaotic trading card is imprinted with a unique alphanumeric code that enables Chaotic players to upload their

personal card collection onto the official Chaotic website [www.ChaoticGame.com](http://www.ChaoticGame.com) at no additional cost. The [www.ChaoticGame.com](http://www.ChaoticGame.com) website will enable Chaotic players to register, upload their cards, and trade and play the game in real time against other online Chaotic game players worldwide.

Complementing the Chaotic trading card game is the animated TV series airing Saturday mornings on 4Kids TV (Fox affiliates nationwide). The Chaotic television series follows the adventures of a group of teens that are fans of the Chaotic trading card and online game. Select players discover that the one-of-a-kind, alphanumeric codes on their trading cards are actually scans of real Creatures, Locations, Battlegear and “Mugic.” Using their personal Passwords and their Chaotic Code Scanners, the players journey to the world of Chaotic, where they can transform into the Creature Cards they’ve collected and battle each other. Players can also travel to Perim, the land where the Creatures live, to capture scans of hundreds of unique Codes. By watching the animated series, viewers can discover battle strategies that will ultimately help them master the Chaotic Trading Card Game for both online and offline game play. 4Kids Entertainment has also developed a broad licensing and marketing program for the property in all core categories, initially focusing on interactive entertainment and collectibles.

###

#### About 4Kids Entertainment

Headquartered in New York City with an international office in London, 4Kids Entertainment, Inc. (NYSE: KDE), is a global provider of children’s entertainment and merchandise licensing. 4Kids, through its wholly owned subsidiaries, provides domestic and international merchandise licensing; product development; television, film, music and home video production and distribution, and Web site development. For further information, please visit the Company’s Web sites at [www.4KidsEntertainment.com](http://www.4KidsEntertainment.com) and [www.4Kids.tv](http://www.4Kids.tv).

#### About Chaotic USA Entertainment Group, Inc.

Headquartered in San Diego, Chaotic USA is the technology and development Company that holds the worldwide rights to the Chaotic Brand and the Chaotic Trading Card Game. Chaotic USA has entered into an Agreement with 4Kids Entertainment to develop and produce the Chaotic Animated Television series, the Chaotic Trading Card Game and a complete domestic and international merchandise license program.

The information contained in this press release, other than historical information, consists of forward-looking statements within the meaning of Section 27A of the Securities Act and Section 21E of the Exchange Act. These statements may involve risks and uncertainties that could cause actual results to differ materially from those described in such statements. Although the Company believes that the expectations reflected in such forward-looking statements are reasonable, it can give no assurance that such expectations will prove to have been correct. Important factors beyond the Company’s control, including general economic conditions, consumer spending levels, competition from toy companies, motion picture studios and other licensing companies, the

uncertainty of public response to the Company's properties and other factors could cause actual results to differ materially from the Company's expectations.

###

CONTACT:	Dan Klores Communications	KCSA Worldwide (For investors)
	Karen Silberg	Todd Fromer
	212-981-5232	212-896-1215
	<a href="mailto:karen_silbergr@dkcnews.com">karen_silbergr@dkcnews.com</a>	<a href="mailto:tfromer@kcsa.com">tfromer@kcsa.com</a>