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**CHAOTIC JOINS TELETOON LINEUP ON MARCH 16 WITH SPECIAL  
SNEAK PEEK OF NEW ANIMATED SHOW BASED ON HIGHLY-  
ANTICIPATED TRADING CARD GAME AND ONLINE GAME WEBSITE**

**4KIDS AND TELETOON PARTNER TO BRING CHAOTIC TO CANADA WITH  
TRADING CARD LAUNCH TO FOLLOW IN MAY**

NEW YORK, NY (March 14, 2007) – Chaotic, the new animated series from 4Kids Entertainment that introduces kids to the next generation of trading card and online game play, will debut in Canada on March 16 with a special sneak peek on TELETOON at 5:30 pm. On March 18, the show officially joins the TELETOON lineup every Sunday at 8:30 am.

In the show, two teenage boys, Tom and Kazdan, discover a portal to the secret world of Chaotic while playing the Chaotic trading card game. The boys realize that the one-of-a-kind alphanumeric codes on their trading cards are actually scans of these living creatures, much like super-charged DNA. When the boys are challenged to a battle, they are transformed into the creatures whose scans they have captured. By watching the animated series, viewers can discover battle strategies that will ultimately help them master the Chaotic trading card game for both online and offline play.

“We’re excited to partner with TELETOON and introduce the world of Chaotic to kids in Canada,” said Alfred R. Kahn, Chairman and CEO, 4Kids Entertainment. “The TV show is already generating excitement for kids in the U.S. who can’t wait for the trading card game and website to launch,” he said.

“Chaotic is an exciting, unpredictable, action-packed adventure that we know TELETOON viewers are going to dive right into,” said Carole Bonneau, Vice-President Programming, TELETOON Canada. “We’re thrilled to have Chaotic premiere on our network.”

Starting May 16, kids will be able to purchase starter decks of either UnderWorld or OverWorld Chaotic trading cards at comic and hobby stores in the U.S. and in Canada from TC Digital Games LLC, an affiliate of 4Kids Entertainment. Each card has its own

alphanumeric code and power structure that not only ensures that virtually no two cards are alike, but also enables kids to upload their personal collection of Chaotic trading cards to play the game and trade online at no additional cost. The companion website, [www.chaoticgame.com](http://www.chaoticgame.com), will also go live on May 16.

#### **About 4Kids Entertainment**

Headquartered in New York City with an international office in London, 4Kids Entertainment, Inc. (NYSE: KDE), is a global provider of children's entertainment and merchandise licensing. 4Kids, through its wholly owned subsidiaries, provides domestic and international merchandise licensing; product development; television, film, music and home video production and distribution; and Web site development. For further information, please visit the Company's Web sites at [www.4KidsEntertainment.com](http://www.4KidsEntertainment.com) and [www.4Kids.TV](http://www.4Kids.TV).

#### **About TELETOON**

TELETOON is Canada's first and only 24-hour-a-day animation station, and is intended for both children and adults. With English and French language services, the network offers viewers classic cartoons and new animation from Canada and around the world. Founded in 1997, TELETOON is owned by Canada's Astral Media Inc. (50%), and Corus Entertainment Inc. (50%).